

2010 Operating Statement

Revenue:

Donations	\$ 11,298
Fundraising Events– Donations, Sponsors and Tickets	\$ 68,470
Interest Income	\$ 115
Miscellaneous	\$ 361

Total: \$ 80,244

Expenses:

Grants	\$ 3,000
Fundraising Event Expenses	\$ 21,889
Advertising Campaign	\$ 18,973
Travel and Meetings	\$ 8,784
Wages, Salaries and Contractors	\$ 46,017*
Drug Disposal Boxes	\$ 6,057
Printing and Postage	\$ 4,958
Occupancy/Facilities/Utilities/ Computer	\$ 6,148
Supplies and Miscellaneous	\$ 5,008

Total: \$120,834

Net operating income: (\$ 40,590)

* No Founding Director or Board Member has ever received a salary

SAVE A STAR Drug Awareness Foundation is a registered
501(c)(3) public charity.

OUR LEADERSHIP

We are fortunate to be surrounded by many who believe in our cause. Our Honorary Board of Directors is comprised of dedicated community and business leaders. Our Board of Directors are representative of family and business friends who want to make a difference. Our Junior Board represents young people, many who were Daniel's friends, who help organize activities for fund raising and further the Save A Star mission. We are grateful to all, and we cannot thank them enough for their love, time and effort.

Honorary Board of Directors

Susan Garrett
Illinois State Senator

John Paxson
VP of Operations Chicago Bulls

Michael D. Belsky (Ret)
Mayor, Highland Park, IL

The Hon. Emilio B. Santi (Ret)
Associate Judge

Lorraine Morton (Ret)
Mayor, Evanston, IL

Timothy Perry
Mayor, Grayslake, IL

Arlene J. Mulder
Mayor, Arlington Heights, IL

Hon. Karen May
Illinois State Representative

Jeffrey W. Taylor
*Vice Chairman Taylor Capital Group
Board of Directors*

Board of Directors

Mike Brenner
Joanne Bregman
Cathy Carlo
Linda Goldstein
Patti Williams Hoffman
Marty Karlov
Steve Rifkin
Marty Segal
Linda Schwartz

Advisory Committee

Wayne M. Goldstein, MD
*President Illinois Bone and
Joint Institute*

Founding Directors

David Katz
Gail Katz
Melissa Katz Gold
Michael Haber

Junior Board of Directors

Kelly Aron	Jake Neiman
Julie Barnhill	Adam Nieto
Joshua Barton	Tiffany Platt
Dr. David Fabi	Jennifer Rose
Julie Farby	Lonni Serlin
Jordan Finfer	Robby Siegel
Sean Freeman	Michele Silverman
Phil Gerber	–Burnett
Dr. Jeff Goldstein	Abby Schwartz
Steffie Harris	Barry Schwartz
Ben Householder	Maddie Yastrow
Taylor Kutchin	

Executive Director

Debbie Guggenheim

SAVE A STAR

Drug Awareness Foundation

In Memory of Daniel Lee Katz
January 22, 1982 – June 15, 2007

Annual Report 2010

June, 2011

210 Skokie Valley Road, Suite A ·
Highland Park, IL 60035
Phone 847-579-1300 · Fax: (847) 512-0900

In 2010, The Save A Star Drug Awareness Foundation has focused its efforts in four major areas of outreach.

Drug Collection and Disposal Programs – In 2010, Save A Star launched a Drug Collection and Disposal Program, placing drug collection boxes in 13 communities, including Highland Park, Lake Forest, Lake Bluff, Fox Lake, Mundelein, Hawthorn Woods, Lake Zurich, Deerfield, Northbrook Glencoe, Gilman, IL; Reedsburg, Wisconsin; and Great Barrington, Massachusetts. In each case, Save A Star purchased the collection boxes, created and purchased custom labels for the boxes, and paid for the shipping of the boxes to participating communities. Additionally, Save A Star provided logistical support to communities requesting boxes and created press releases for publication in local newspapers. This program has been exceptionally well-received, with well over 1,100 pounds of unwanted and unused medications collected and safely incinerated in Highland Park alone, in just the first six months of the program. Each day Save A Star receives new requests from communities across the United States for assistance in establishing Save A Star Drug Collection and Disposal Programs. Our long-term goal is to install drug collection boxes in all US communities with populations greater than 10,000. We are currently seeking funding to place boxes in targeted areas in Illinois and beyond. Moreover, in order to better reflect the Save A Star brand, the collection boxes have been redesigned.



Advertising Campaigns – This past year, Save A Star engaged in advertising campaigns on several fronts. First, several courses of print ads were placed in Pioneer Press publications along Chicago's North Shore in February, March, April and May of 2010. We noted a significant increase in traffic to our website following the ad publications. Second, we erected billboards at three locations in the city of Chicago. The billboards provide a powerful visual message and help increase name recognition for our foundation and its mission. Finally, in conjunction with our Drug Collection and Disposal Program, numerous articles appeared in print describing our foundation, its mission, and its programs.

Educational Presentations – Over the past year, Founding Director, Gail Katz, provided 10 drug abuse awareness presentations to middle schools, high schools, and community organizations in northern and central Illinois, in addition to her weekly summer Chicago Police Department Presentations. In her presentations, Gail relates the tragic story of her son's addiction to prescription drugs and his eventual death from a prescription drug overdose. In addition to telling her son Daniel's personal story, Gail provides startling statistics on the current epidemic of teenage prescription drug abuse and addiction. Gail has received numerous letters from individuals who were directly impacted by her presentations, and remains committed to educating the public about the dangers of the abuse of prescription medications.

Collaborations: We continue to partner with the DEA Educational Foundation in its efforts to underscore the dangers of drug abuse in terms that students, teachers and children can understand. Contributions, both large and small, have advanced the Foundation's ability to enrich the many programs of the DEA Museum, which serve to educate the American public on the history of drugs, drug abuse and drug law enforcement, prevention, treatment and recovery.

To raise the funds needed for programs, Save A Star held four major fundraising events in 2010. Our Annual Winter Weekend Getaway, held in Wisconsin, provided great fun and increased awareness of prescription drug abuse. We raised funds through registration fees and an auction of donated items. In June, Founding Director Melissa Katz Gold, along with Tiffany Platt, Missy Feldman and Lonni Serlin, organized and held a new event, the Families Pooling Together event. This family pool day was a great success. In July, we held our 3rd Annual Golf Outing, and raised over \$60,000 for our program and operational funding. In November, the 4th Annual Hockey Game was held, raising over \$7,000 for program support.

Thank you to our 2010 Contributors

\$10,000 and above

Anonymous

\$5000—\$9999

Greater Cincinnati
Foundation

\$1000—\$4999

Abt Electronics
Athletico
Eric & Joan Norgaard
Charitable Trust
FGMK
Medline
Neil Goldstein
Scholarships.com

\$500—\$999

Bensinger, DuPont &
Associates
Cary & Maureen Berkowitz
First Bank of Highland Park
Foundation
KKMB2B
Professional Business
Consultants
Steven Kadish
Shirley Speiser
Lawrence & Pamela Zall

\$100—\$499

Vicki Adams
Am Shalom
American Building Services
Bank of America
Baric Lawndale
Norman Berger
Briar-Grace Management
BR Cohn Winery and Olive
Oil Company

\$100—\$499 Continued

Bruce Lawrence
Promotions
Jean & Alan Chapman
Child & Adolescent Family
Recovery
Jane David
Flexible Benefit Service
Corporation
Friedman & Solomon, Ltd.
Frosolone Interiors, Ltd.
Gerald and Hetty Gray
Linda Goldstein
Stephen Grossmark
Neal & Sharon Hirsch
Ed Hockfield
Thomas Holcer
Jerry & Ann Jaeger
Jennings Chevrolet
JSJ Family Foundation
Lillian Karlov
Keyth Technologies
KZF Development
Michael Kreiter
Michael Korey
Susan & Lois Levinson
NSN Employer Services
Gregg Neiman
Oral Rehabilitation Center
Richard Quattricki
Andrew & Joanne Richter
Hugh and Carol Semple
Robert Star
Esther Streicher
Sunset Foods
Topel Forman
Charles Waxman
Joseph & Alison Yastrow

\$1-99

Anonymous
Colleen Anzalone
Jennifer Bannigan
Ida Cardone
Melanie Diamond
Kathleen Donahue
Bruce Dorn
Judy Friedman
Richard Glidden
Jeff Gold
Patricia Hirsch
H. Todd Horberg
Beverly Horn
Scott Jacobson
Shellie Kaiser
Paul Kirmsse
Marc Kravitz
Paul Lederer
Mary Lombardo
Harry Mercado
Kathleen Montague
Kelly Nefstead
Network for Good
Karinne Overton
Jennifer Scher
Ruth Schultz
John Seder
Melanie Shanks
Laura Treptow
Amy Turk
D.M Waddock
Jay Warren
Jay Woody

While we make every effort to recognize our donors, if we have made a mistake, please contact the office at (847) 579-1300, x. 153.